

Store Visits: Berlin

September 2025

Whilst at IFA, we visited two of the most high-profile consumer electronics stores in Berlin. Here are some images from those store visits.



100%

The
global
retail
agency

Berlin

MediaMarkt Tech Village.









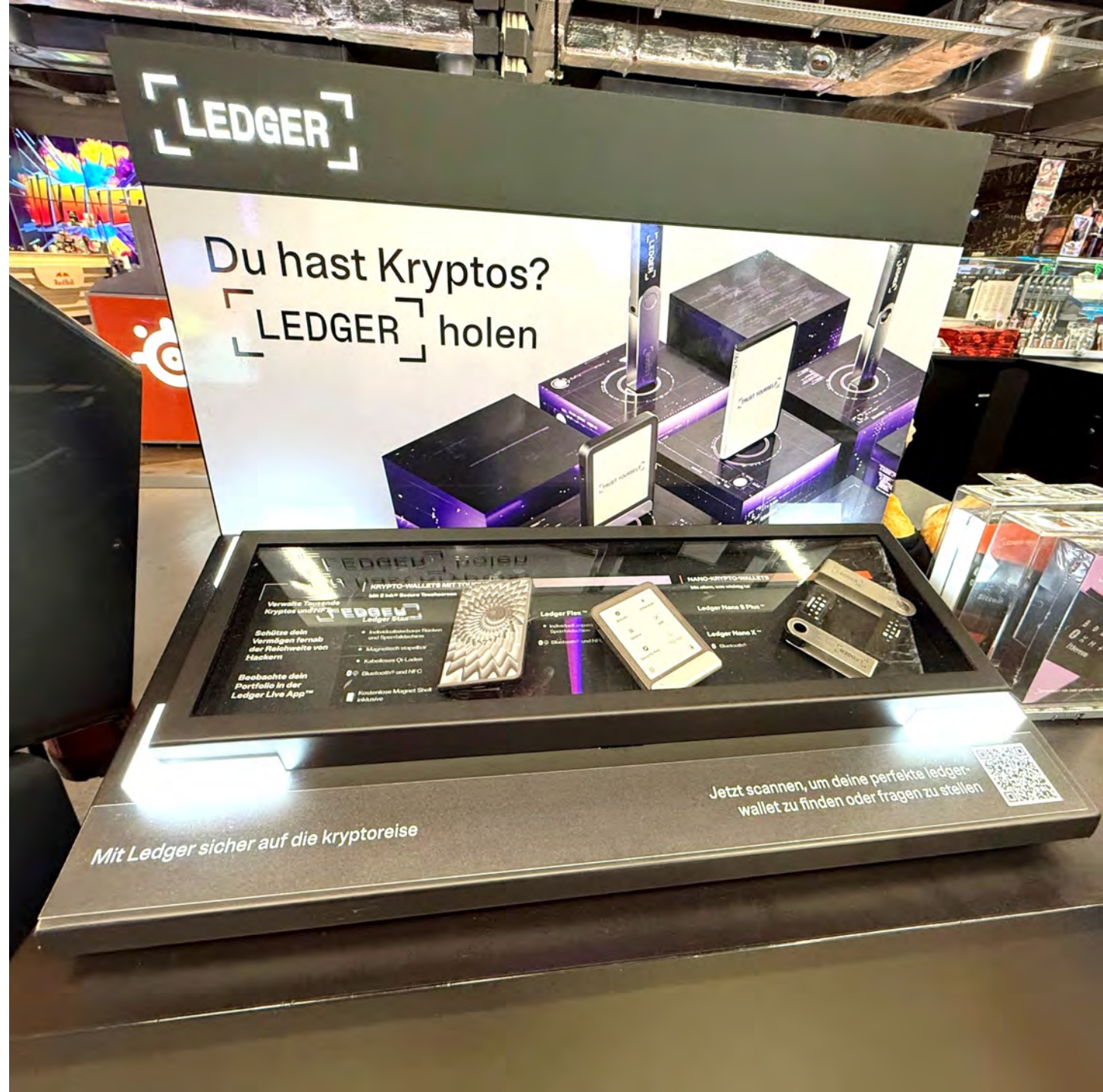


What's In-store?

Berlin

Saturn Alexanderplatz.

























100% | Global Retail Solutions.

We partner with brands to grow sales and elevate the shopper experience. Our award-winning retail display solutions are delivered globally, to drive efficiency, consistency and results in-store.

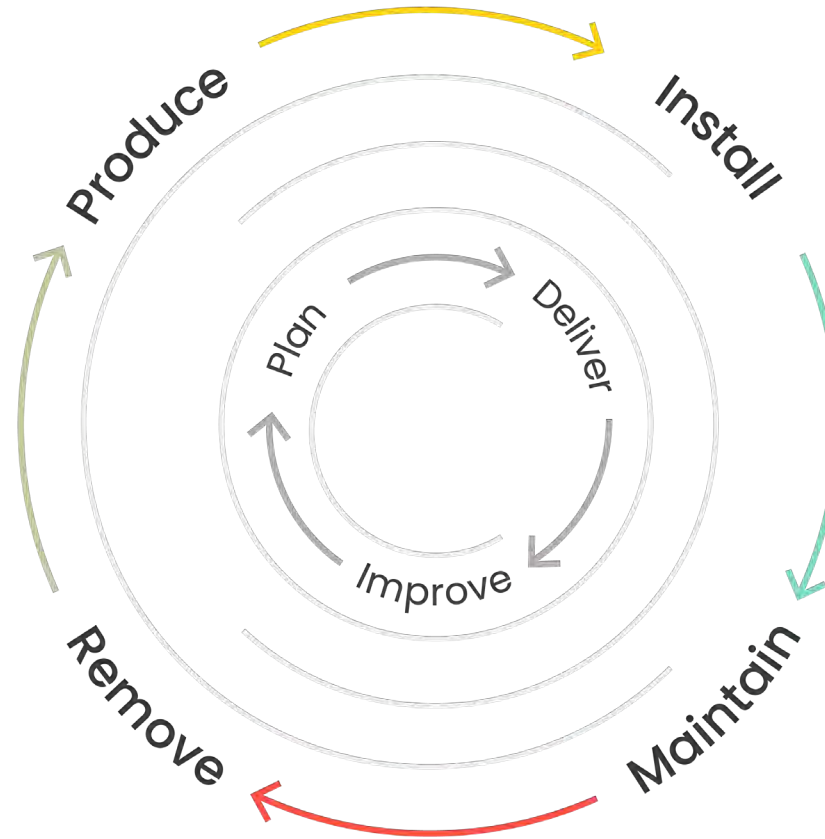


1. Produce

- Development Design
- Value Engineering
- Production Management
- Digital Media Integration

4. Remove

- Retail Display Removals
- Reuse Programmes
- Repurposing Solutions
- Certified Recycling



2. Install

- Estate Audits & Store Surveys
- Installation of Displays, Graphics & Updates
- Storage, Kitting & Distribution
- Real-Time Reporting

3. Maintain

- Reactive & Proactive Maintenance
- Retail Support Helpdesk
- Inventory Management & Fulfilment
- Estate Management & Reporting

Can we deliver results in-store?
UNDOUBTEDLY!



Will your next campaign benefit from
our vast experience and expertise?
100%

Get in touch to discuss your next project.

Dan Williams, Managing Director | dan.williams@100percentgroup.com

Visit our website to learn more : www.100percentgroup.com

© Copyright 100 Percent Group Limited